

Newbuilds

NEW HOME

MARKETING SPECIALISTS

FOR HOUSEBUILDERS
(Property Portal Marketing)



Our Services



At **Newbuilds**, we specialise in revolutionising New Build marketing for housebuilders. Our mission is to amplify your development's visibility, spark interest, and drive quality sales leads. We achieve this by harnessing the power of the latest technology and innovations in new home marketing.

Our Approach:



Leverage advanced AI and machine learning algorithms to optimize your online presence

- Create targeted, data-driven marketing campaigns that resonate with potential buyers
- Utilize immersive technologies like virtual reality tours to showcase your properties
- Implement smart lead generation strategies to increase quality inquiries
- Boost foot traffic to your developments through strategic online-to-offline marketing techniques and Rightmove / Zoopla

By partnering with us, you'll stay ahead of the curve in the competitive new build market. Let us help you turn your developments into the talk of the town and transform interested browsers into eager buyers.

NEW HOME MARKETING PROFESSIONAL PHOTOGRAPHY



We believe in the power of authentic, high-quality imagery to market new homes. While CGI has its place, our professional photography service captures the true essence and potential of your properties, increasing engagement and clicks on property portals.



- **On-Site Visits:** Our expert photographers visit your developments in person, ensuring every shot captures the unique character and features of each property.
- **Real-World Appeal:** We showcase your homes as they truly are, allowing potential buyers to visualise themselves living in the space.
- **Lifestyle Focus:** We don't just photograph empty spaces; we style and capture lifestyle shots that help buyers connect emotionally with the property.
- **Drone Photography:** Where appropriate, we use aerial photography to showcase the property's surroundings and overall appeal.
- **Quick Turnaround:** We understand the fast-paced nature of the property market and deliver high-quality, edited images promptly.

GALLERY - EXAMPLES



PROFESSIONAL PHOTOGRAPHY

NEW HOME MARKETING

PLOT VIRTUAL STAGING



We offer cutting-edge virtual staging services that transform empty plots and unfinished spaces into visually stunning, fully furnished homes. This innovative approach helps potential buyers envision the true potential of your new builds, inspiring them to take the next step in their home-buying journey.



- **Visualisation:** Help buyers see beyond bare walls and empty rooms, allowing them to imagine their future life in the space.
- **Faster Sales:** Staged properties typically sell quicker and for higher prices, giving you a competitive edge in the market.
- **Online Appeal:** Beautifully staged images stand out on property portals, increasing click-through rates and engagement.
- **Emotional Connection:** Create an immediate emotional connection with buyers, helping them envision their future in the property.

By leveraging our virtual staging services, you're not just selling a house – you're selling a lifestyle. Let us help you showcase your new builds in their best light, turning potential buyers into excited homeowners.

GALLERY - EXAMPLES



VIRTUAL STAGING

NEW HOME MARKETING

AI DRIVEN TARGETED SOCIAL MEDIA ADVERTISING



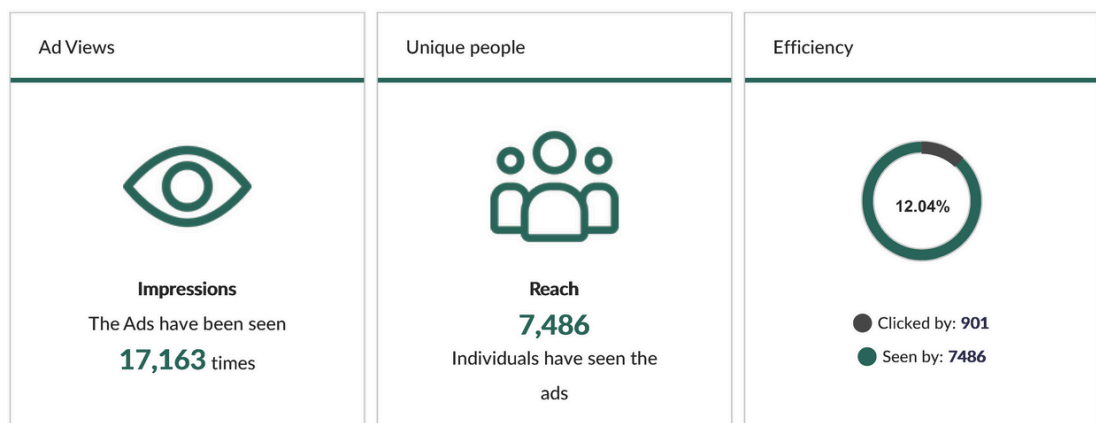
We harness the power of artificial intelligence to revolutionise how Housebuilders connect with potential buyers. Our AI-driven targeted media advertising service is designed to maximise exposure, drive interest, and generate quality leads for your new home developments.



By leveraging our AI-driven targeted media advertising, you're not just reaching more people – you're reaching the right people. Let us help you turn data into footfall, driving interested buyers directly to your developments and transforming your marketing efforts into tangible results.



By using our AI-powered strategies housebuilders can effectively reach and engage passive buyers, transforming them into interested prospects for their new home developments.



NEW HOME MARKETING

PART EXCHANGE & ASSISTED SALE SERVICE



By partnering with New Home Solutions, we ensure you receive professional, efficient service tailored to your specific needs. Whether you offer Part Exchange and Assisted Sales schemes or just Assisted Sale, we are here to help.



- **Market-Leading Fees:** We provide competitive rates, allowing housebuilders to maximise their margins while offering attractive options to buyers
- **Rapid Turnaround:** With an average of just 44 days to agree on a sale, we ensure swift transactions that keep your development timeline on track
- **Accurate Valuations:** Our valuations consistently achieve 102% of the target sale price
- **Event Support:** Our team offers specialised assistance for promotional events
- **Nationwide Coverage:** We offer our services across the UK, supporting housebuilders wherever their developments may be located

By leveraging our partnership with **New Home Solutions**, housebuilders can offer a stress-free moving experience to their customers

WANT TO WORK WITH US TO HELP MARKET NEWBUILDS



Simply scan the QR
Code and follow the
instructions:

